

A feasibility study on establishing infinite review center in San Jose, Occidental Mindoro

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Abstract

The province of Occidental Mindoro is recognized for its commendable performance in the field of education. The primary objective of the Review Centre is to determine its profitability and viability. The genesis of this entrepreneurial idea emerged from the potential of establishing an organization that could effectively address the requirements of customers and responds to prevailing market trends. The Infinite Review Centre will be established with the aim of assisting individuals in achieving their aspirations. This review center is set to commence operations in San Jose and extend its reach to other municipalities situated in Occidental Mindoro. The enterprise provides services for six programs and is expected to undergo expansion in the future. The researchers performed a comprehensive market analysis to identify the seven crucial elements, commonly known as the 7 P's, that can enhance the sustainability of a business. Additionally, a comprehensive industry analysis was conducted to ascertain the review center's standing within the sector and through the utilization of a SWOT analysis. The purpose of this analysis was to facilitate a more in-depth evaluation of the organization, develop a strategic plan to tackle potential obstacles, and aid in the process of decision-making. The present research has determined that the enterprise of Review Centres in San Jose, Occidental Mindoro is both achievable and feasible, with the potential for profitability and sustainability in the long run.

Keywords: review center, education, feasible, market analysis, SWOT analysis

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1. Introduction

A review center's goal is to help learners review or update their knowledge of an area of expertise. The purpose of these sessions is to help learners get ready for their upcoming board exams (Padilla Review Center, 2022; Carl Balita San Jose Occidental Mindoro Review Center, 2017). According to the PRC (Professional Regulation Commission), a board exam qualifies one to be a recognized professional with moral principles and personal integrity who is also globally competitive. Thus, by providing great services, review centers across the world play a vital role in our economy. Infinite Review Center is an educational institution that assists students in passing their board exams. A company that refreshes graduates' knowledge and prepares them for their board examination. Infinite Review Center will cater 6 courses that are in demand in San Jose, Occidental Mindoro that includes Bachelor of Science in Accountancy (BSA), Bachelor of Science in Civil Engineering (BSCE), Bachelor of Science in Criminology (BSCrim), Bachelor in Elementary Education (BEED), Bachelor in Secondary Education (BSED), Bachelor in Secondary Education (BSED), and Bachelor of Science in Midwifery (BSM). It is guaranteed that passing the board exams has no perfect formula. Therefore, the intellectual effort of professors offers a proactive and resourceful output for career and academic endeavors. Infinite offers review packages at a competitive price; no review package and inclusion costs more than P3000 demonstrating the service can provide curriculum, instruction, and assessments aligned with global standards at a good value (Padilla Review Center, 2022).

This review center will operate in San Jose and reaches out to other municipalities of Occidental Mindoro. This service is on the right-hand side of four managers who share equal responsibilities and risks to complete the big picture of the review center's concept. As a start-up service, the service is tendered to local undergraduates as the target market. Infinite Review Center originated from the normal experiences of undergraduates who have finite opportunities to review proactively outside Mindoro and are restrained by a lack of time, money, and support. Infinite resembles the yearning for intellectual and career pursuits at a specific destination. This supports its tagline, "Learning has no limits" as a service dedicated to providing value to their board exam review journey. A group of Accountancy, Business, and Management students at Divine Word College of San Jose created a review center service business in compliance with the subject feasibility study in the year 2023. Each of the students started with numerous business ideas. The group first proposed a multimedia review center to be established in the community aiming to provide the best review center. But with deep reflection considering the state of electricity in Occidental Mindoro that online reviews will not be effective, they only focus on face-to-face learning. As every year schools produced graduates, a review center would be a big help for them in achieving their goals.

The main reason Infinite Review Center was introduced is to give convenience and satisfaction to its clients. To help them in reaching their dream of success because "Education is the one thing that no one can take away from you (Nordegren,2014). Everyone is given to have access to education and not everyone is willing to do anything for it.

Proposed Project Location - The Infinite Multimedia Review Center will be located at Mañalac Building in Gen. Lukban Street, Poblacion 8, San Jose, Occidental Mindoro near Divine Word College of San Jose above prime water infrastructure corp. Such a location is so easy to locate and convenient to go to. The location is surrounded by infrastructure, with a school in front and a water station below. A few streets away, you will see the municipal engineers' office, municipal public health, and diagnostic center. The Infinite Review Center will be established in a well-recognized spot because of all the people passing by, including parents, children, grandparents, and other types of individuals.

Historical Perspective - Education improves the quality of life by enabling literate people to promote health, expand access to paid employment, increase productivity in market and non-market to paid employment, increase productivity in market and non-market work, and facilitate social and political participation. As such, it is a basic human right that should be equally accessible to all. The types of education offered in this country are classified into Basic Education, Middle Education or Technical and Vocational Education and Training, and Higher Education. There have been recent changes in the Philippine Education System because of the passage of the Republic Act 10533 or the Enhanced Basic Education Act of 2013, which necessitates a coordinated and holistic approach to education due to the introduction of the K to 12 Program. K to 12 is a program that covers kindergarten and 12 years of basic education to provide adequate time for skills and concepts proficiency, develop lifelong learners, and prepare students for tertiary education. In recent research 28 million Filipinos are enrolled nationwide in public and private educational institutions from the academic year 2016-2017 alone. This means that students, whether in basic, middle, or higher education, comprise around 27% of the entire population of the Philippines in the given year (Philippine Commission on Women Education Sector, 2023).

Industry Insights- The general educational industry is in an expansion of developing markets due to the intellectual pursuits of Mindoreños, specifically, San Jose, Occidental Mindoro. The educational sector generated total revenue of PhP 222.65 billion and incurred a total expense of PhP 188.63 billion in 2019. Other education services with PhP 20.46 billion (9.2%) revenue and with corresponding PhP 16.91 billion expense (9.0%)(Mapa, 2022). The local industry where the businesses belong is just right for enhancing competitiveness. Looking at the statistics, Infinite will be an active competitor with education review/training centers. This would likely fill in the gap, in terms of opportunities to maximize productivity and sustainability between competition. In addition, it will be identified by customer-centric strategies and an intersection not yet adequately filled to fully satisfy the customer's pain points, lack of choices, and infrastructure in local review centers. According to McKinsey & Company (2016), The intersection of customizable service and customer convenience fills in the void of acquiring labor outputs of professors' efforts and intellectuals in an accessible manner with foregone cost. The market size is competitive as many started to establish educational support services in the education industry, although our focus is on education support services, there are substitutes that could possibly be chosen over our service that share the same commonality of providing educational support to students. Locally, Occidental Mindoro State College alone has recorded approximately 18,250 enrollees for its first semester (August to December 2021) and 16,552 enrollees for the second semester (January to May 2022) in the school year 2021-2022 (Occidental Mindoro State College-Official Website, 2021). Meanwhile, Divine Word College of San Jose have gathered approximately 1,129 students recently in their face-to-face opening ceremony for the school year 2022-2023 (Divine Word College of San Jose (DWCSJ), 2022).

Industry Trends- The education market is being transformed by advances in technology, with some of the fastest-growing segments being driven by online learning, education technology, and digital upskilling. Additionally, families are increasingly seeking out options beyond traditional public schools, such as virtual education, homeschooling, and charter schools. This trend was closely connected to the COVID-19 pandemic, but alternate education models may continue to become more mainstream in the future. According to Schmidt (2023), Education alternatives such as homeschooling and charter schools are expected to gain wider acceptance in the future. Homeschooling remained significantly above pre-pandemic levels, while charter schools are expected to continue to expand. However, lower enrollment in public schools is due to parental dissatisfaction with public schools due to falling test scores, too much testing, political beliefs, behavior issues that negatively impact learning, safety fears, and mental health and emotional well-being concerns. Parents are dissatisfied with public schools for a variety of reasons, including falling test scores, too much testing, political beliefs, behavior issues that negatively impact learning, safety fears, mental health and emotional well-being concerns, and other factors.

2. Market Study

Market Analysis of the Service - According to Porcalla (2023), After PRC data revealed that just 40% of

examinees passed during the previous five years, an opposition MP called for a revision of the Professional Regulatory Commission's policy on license and examination procedures. After PRC statistics revealed that it only had an average passing rate of 40.81 percent in 36 professions from 2017 to 2022, it highlighted the need for a "revamp" of PRC's regulations and offered alternate license pathways. Many of the graduates come from underprivileged and underprivileged backgrounds, thus it is extremely depressing that they were unable to pursue their much-desired profession because they failed the board exams. The staggeringly low passing rates of the board exams for certified public accountants, fishery technicians, and agriculturists, which are 24.36 percent, 33.18 percent, and 36.92 percent, respectively, were specifically bemoaned by the House deputy minority leader. Alternative licensing methods that allow a professional to get a license without taking the tests need to be taken into consideration. The alternate route gives access to professionals who are prevented from taking exams for personal, practical, or financial reasons, without preventing those who want and have the privilege to take license exams. He recommended several alternate routes for obtaining a license, including an apprenticeship program. Instead, aspiring professionals in a field may be permitted to work under a licensed expert for an extended period of time before becoming eligible for licensure, subject to performance standards and a corresponding training certificate.

Service Capacity - The Infinite review center can attend to 15 clients per batch for three months. The two rooms' seating arrangement can accommodate 15 clients; therefore, the six courses have a schedule breakdown to maximize comprehensive classes and the professor's effort toward the class. After the first year, the review center targets serving 90 students from local academic institutions, including the Mangyans, who accept the idea of formal education but are not supported with undergraduate studies. Accompanying the 15 clients per batch, the review center can assemble 45 published books (3 books per client) for each course program. Aside from the books, a library hour is established to allow the rental of books. The professors will exert their expertise in instructing students, creating customized assessments, and setting competitive evaluations of the review packages' contents.

Estimating The Future Demands/Supply/Imports/Exports/ On Certain Services - Over time, an increasing number of students aspire to achieve their lifelong aspirations and attain professional success in their chosen fields. The Infinite Review Center, located in San Jose, Occidental Mindoro, is committed to supporting future learners in achieving their desired career paths. As per the announcement made by the Professional Regulation Commission (PRC), the October 2022 Certified Public Accountant Licensure Examination (CPALE) was taken by 6,665 individuals. them, 1,722 candidates (25.84%) were able to successfully pass the examination in the field of accountancy. In October 2022, the results of the elementary and secondary education examinations were released, indicating that 49,783 (54.43%) of the 91,468 examinees passed the elementary education examination, while 71,080 (50.94%) of the 139,534 takers passed the secondary education examination. The significant demand for this particular service is attributed to the financial constraints experienced by several students in our locality and province, which hinder their access to services offered in other locations. As a result, some students are compelled to travel to other areas to avail themselves of review services, given the absence of review centers that cater to their specific courses. In this manner, our review center can provide substantial assistance to them. Various types of review services can be provided by our organization. The presence of a few competitors in San Jose, Occidental Mindoro creates favorable conditions for success in this business venture, while also providing ample opportunities to effectively serve our clients.

2.1 Proposed Prices

Table 1

Proposed Prices for the Infinite Services

SERVICE AND INCLUSIONS	PRICE
Review Package (all six courses)	
B.S. ACCOUNTANCY CPA Exam Reviewer (2023 Edition) by Business and Transfer Taxation Law Principles and Applications by Rex B. Banggawan, CPA, MBA	₱2,999 per 3 - month batch review

Auditing Theory by Jekell Salosagcol

B.S. MIDWIFERY

Merriam's Comprehensive Review of Midwifery
Obstetrics & Gynecology published by Wolters Kluwer

B.S. BEED & B.S. BSEd

LET Reviewer, Gen. Education (BEEd & BSEd)
LET Reviewer, 2023 – Prof. Ed. Assessment in Learning
LET Reviewer, English Specialization – Book

B.S. CRIMINOLOGY

Criminology Complete Reviewer, 2023 Edition: Old/New Curriculum: 3,000 Questions
2022 (CLI) CBRC New Curriculum Criminology Reviewer

B.S. CIVIL ENGINEERING

Civil Engineering Reference 4, 7th Edition by DITG

BSEED & BSED Majorship Package

2 hours comprehensive lectures every weekdays.
Offer Filipino, English, Natural Science, and Math Majorship.

₱1,499 per 3 -
month batch
review

The price applies penetration pricing at a value of PHP2999 per month was shown in Table 1. The service makes the courage to attract clients away from competitors which includes promoting a competitive edge. This pricing is temporary but review centers are at constant high demand for college students in Occidental Mindoro. Pricing will rise slowly while making quality changes after the first batch of customers. Besides penetration pricing, the service applies a charm with a price ending in 99 to make it appear budget-friendly. The image effect reflects that the buyers perceive different meanings of any commodity price through the rightmost digits which is namely known as the price image effect and the quality image effect (Schindler, 2006).

Infinite Review has established fixed price rates for each service based on the prices offered of the existing review center in San Jose, Occidental Mindoro.

2.2 Marketing Strategies

To make the project proposal profitable and viable the following strategies are used:

- *Prices:* The service uses penetration pricing and a charm with a price ending in 99 to attract clients away from competitors, while also promoting the competitive edge.
- *Place:* The location is viable because the average post-graduates consider review centers as “guidance”. In addition, it’s distant from the populous areas with noise and distractions such as Aroma Beach and the San Jose Plaza. The logistical side is considered point-to-point distribution by trucking service (sea and land freight).
- *Positioning:* Infinite Review Centers’ tagline that will be known among its clients is “Learning has No Limits”
- *People:* As a review center that abides by commitment to raise career attainments with returning gains. The workforce ss aspiring or official working and researching professionals. In particular, the review center recruits ethical and talented professors and managers with a key initiative of providing a sense of belonging with a seminar sponsored by nonprofit institutions.
- *Promotion:* Infinite Review Center abides by the challenge of developing its online presence and communications further through influencers and sponsorship. Word of mouth, social media advertisements, posts, and seasonal hashtags are implemented in the promotion strategy. These strategies are useful for sharing new features and the competitive edge of the review packages.
- *Process:* The process will be an inquiry of customers, selecting services, receiving payment, receiving

lessons, and allocating payment.

3. Technical Study

Service Description - This proposed business will be offering different methods of learning systems, kinds of learning materials, varieties of professionals, and also sets of advanced technologies in order to help our customers to review more effectively and to maximize their potential. We are also here to show our customers that learning shouldn't be too pricey that's why we also offer budget-friendly packages that will help them to save more and at the same time to learn the things they need to absorb in a quality manner. The price of the service per course will be PHP 2,999 per month. Bachelor of Elementary Education (BEED) and Bachelor of Secondary Education (BSED) have majorship reviews which costs 1,499 per month as well.

Table 2

Service Cost of Infinite Review

Position	Salaries	Period	Salaries	Period
Professors @ 6 courses (per session; 3hrs)	41,400	Monthly	498,400	Annually
2 Secretaries	26,000	Monthly	312,000	Annually
General Worker	8,000	Monthly	96,000	Annually
TOTAL	75,400	Monthly	904,800	Annually

Table 2 shows the service cost for the Infinite review based on the existing data from the review center in San Jose, Occidental Mindoro. The basis of the rate for each position supporting the delivery of the service is derived from the agreed commission and expertise each provides for the review. Furthermore, the 5% increase annually will be given based on the number of the enrollees/reviewees. The basis includes the number of employees per position. Professors' estimated salaries are 41,400 per month and 498,000 annually. Two (2) secretaries are compensated with an estimated salary of 26,000 per month and 312,000 annually. Lastly, the general worker is compensated with an estimated salary of 8,000 per month and 96,000 annually. The total monthly salaries of all the positions included a total of 75,400. Also, the total salaries that accompany the total annual salaries of all positions amounted to 904,800.

4. Organization and Management Study

Infinite Review Center will operate as a Limited Liability Partnership (LLC), in which this type of business structure shields its owners from being held personally liable for the obligations of the company. Additionally, corporate losses will not be greater than the sum invested in a partnership. Even if a company later goes bankrupt and still has debt obligations, a shareholder can still fully participate in its growth because their liability is limited to the amount of its investment. The proponents decided to divide profit and losses equally among the members of the entity.

5. Financial Study

Estimation of Capital Expenditures - The starting capital of Infinite Review Center will be Php 1,000,000.00. The total projected amount of the expenses is Php 650,772.74. These include the operational, registrations, and other expenses of the business. The six proponents contributed Php 100,000 each for capital and Php 400,000 working capital loan. The breakdown of costs is as follows:

Table 3

Estimation of Capital Expenditures of the Proposed Business

INFINITE REVIEW CENTER CAPITAL EXPENDITURE	
CURRENT ASSETS	
Government Application & Permits	18,000
Operating Expense	103,851
TOTAL CURRENT ASSETS	121,851
NON-CURRENT ASSETS	

A feasibility study on establishing infinite review center in San Jose, Occidental Mindoro

Machineries & Equipment	319,799.74
Furniture & Fixture	209,122
TOTAL NON-CURRENT ASSETS	528,921.74
TOTAL	650,772.74

Table 4 below shows the operational expenditures that the company will spend on establishing the proposed business, the following data was based on the financial assumptions of the researchers. In the initial year, the capital expenditure of establishing Infinite Review Center is a total of 650,772.74. The long-term intangible and tangible assets stated above have a useful life of 10 years. The one-time expenditure acquired are the government application & permits. The total expenditure is viable for high-growth mode considering it does not reach a million.

Table 4

Estimation of operational expenditures of the proposed business

EXPENSES	OPERATIONAL EXPENDITURES					
	2023		2024		2025	
	MONTH	YEAR	MONTH	YEAR	MONTH	YEAR
Salaries for Staff	75,400	904,800	75,400	904,800	75,400	1,2
SSS & Phil Health Insurance	10,818	129,816	10,818	129,816	10,818	129,816
Advertising Expense	1,225	14,700	1,164	13,965	1,106	13,267
Depreciation Expense	4,408	52,892	4,408	52,892	4,408	52,892
UTILITIES						
Internet and Communication	5,000	60,000	5,250	63,000	5,513	66,156
Electricity	6,000	72,000	6,300	75,600	6,615	79,380
Water	1,000	12,000	1,020	12,240	1,040	12,480
TOTAL COST OF EXPENSES	103,851	1,246,208	104,360	1,252,313	104,900	1,258,791

Project Cost - Table 5 presents the cost per service of the students to the Infinite review center. The expenses were utilized to calculate the minimum service fee for the Infinite Review Center and to ensure that the students/reviewees will receive high quality of service. Shown above the cost per service was determined to be Php 589.74, resulting in a service price of Php 670.00. Each review will have a mark-up price of Php 80.26.

Table 5

Total Projected Cost of Service

COST PER SERVICE	DAILY	WEEKLY	MONTHLY
DIRECT LABOR:	535.71	3,750	15,000
Professors			
Managers	450	3,150	12,600
General Workers	357.14	2,500	10,000
OVERHEAD			
SSS & PhilHealth Insurance	386.36	2,704.50	10,818
Depreciation Expense	157.43	1,102	4,408
Advertising Expense	43.75	306.25	1,225
UTILITIES			
Internet & Communication	178.57	1,250	5,000
Electricity	214.29	1,500	6,000
Water	35.71	250	1,000
Total	2,358.96	16,512.75	66,051
Projected Service Availed	4	28	110
Cost per Service	589.74	589.74	589.74
Service Price	670	670	670
Projected Amount Income	2,368	16,576	65,120
Mark-Up (in peso)	80.26	80.26	80.26
Mark-Up (in percent)	14%	14%	14%

Basic financial assumptions - The financial assumptions of Infinite Review Center are summarized and discussed below. Payment will be only on a cash basis. Prices of the services offered are VAT exclusive. They shall be as follows: All of the courses offered by Infinite Review Center = 2,999/per month; BEED & BSED Majorship = 1,499/per month. The researchers assume that every course will have 15 enrolled reviewers. In total, there will be 90 enrolled reviewees in a 3-month batch review. $2,999 \times 90 = 269,910$ assumed sales per month. The batch review will last for 3 months. $269,910 \times 3 = 809,730$ is the expected sales per batch. The researchers assume that the majorship for BEED & BSED will have 10 enrolled reviewers each, in total there will be 20 enrolled reviewers.

The price for a majorship is 1,499 per month. $1,499 \times 20 = 29,980$ will be the sales per month. The batch review will last for 3 months. $29,980 \times 3 = 89,940$ is the expected sales per batch. The service revenue will be assumed 5% increase every year. Internet and Communication will increase by 5% every year. Electricity expenses will increase by 5% every year. Water expenses will increase by 2% every year.

Projected Financial Statements - The projected financial statements include the income statement, cash flow, and balance sheet. The projected income statement is composed of all income and expenses recognized during the specific period. The net income after tax is Php 1,667,830.00 in the first year, Php 1,793,899.00 in the second year, Php 1,925,521.00 in the third year. The data on table 6 shows that the profitability rate of the Infinite Review will increase by 1% every year. Since the researchers expected to increase number of enrollees by 5% annually (Divine Word College of San Jose (DWCSJ), 2022; Occidental Mindoro State College-Official Website, 2021), therefore the sales and utility expense will increase by 5% every year; internet and communication, as well as electricity, will increase by 5% every year, and water will increase by 2% every year. However, the advertising expense will decrease by 5% every year since there is less need to promote in the future as the business is becoming more popular. The profitability rate of the Infinite Review will increase by 1% every year. Therefore, the proposed business is profitable.

Table 6

Projected Income Statement

	2023	2024	2025
Net Sales	3,598,680	3,778,614	3,967,545
LESS Cost of Service	904,800	904,800	904,800
Gross Profit	2,693,880	2,873,814	3,062,745
Less: Expense			
Operating Expense			
SSS & Health's Insurance	129,816	129,816	129,816
Advertisement	14,700	13,965	13,267
Rent	384,000	384,000	384,000
Depreciation	52,892	52,892	52,892
Utilities			
Internet and Communication	5,000	5,250	5,513
Electricity	6,000	6,300	6,615
Water	1,000	1,020	1,040
TOTAL EXPENSES	593,408	593,243	594,143
Net Income before tax	2,100,472	2,280,571	2,468,602
Income Tax	-432,642	-486,672	-543,081
NET INCOME	1,667,830	1,793,899	1,925,521
Profit Margin%	75%	76%	77%

6. Socio-Economic Aspects

Review centers may be able to assist you in acquiring the information that you require and provide direction in the areas in which you are having difficulty. Additionally, review centers can be a great help to those who struggle with self-study and are readily sidetracked (Padilla Review Center, 2022).

- **Improved Quality of Education:** The provision of supplementary resources and materials that are not typically accessible in conventional classrooms is a means by which review centers assist students in enhancing the quality of their education. Through the utilization of additional resources, students can enhance their comprehension of the subject material they're being taught and consequently improve their exam readiness.
- **Better Test Scores:** The utilization of a Review center can potentially enhance test scores by providing students with a structured environment to practice their knowledge and refine their test-taking abilities. This can be particularly beneficial for students who encounter difficulties in allocating time or fostering self-drive to engage in independent study.
- **Increased Confidence:** The structured environment of the review center may also contribute to the

development of confidence among learners. Through engaging in practice examinations and obtaining individualized feedback on their performance, students can experience an increased sense of readiness and confidence when approaching their actual board examination.

- **Networking Opportunities:** Review centers offer students the chance to engage and establish interactions with fellow students who are also undergoing preparations for the same examination. This approach has the potential to enhance students' motivation and facilitate the identification of study partners.

Contribution to Local Demands - Graduate students who desire to take the board examinations but don't have the funds to travel to Manila are expected to make a great deal of our Infinite Review Center here in Occidental Mindoro. A review center is also necessary for students in many of the institutions in Occidental Mindoro in order to pass their particular courses. Due to its proximity and the fact that we are already offering it in our cherished province, it will be effective for them as well. They won't need to travel far to review. They will meet their demand and be better able to concentrate on examining their specific courses.

7. Summary of findings, conclusion, and recommendation

Summary of Findings - The Feasibility Study proposes the establishment of an educational and career support service named Infinite Review Center in San Jose Occidental Mindoro. Technically, the proposed business will cater 6 courses that are in demand in San Jose, Occidental Mindoro that includes; Bachelor of Science in Accountancy (BSA), Bachelor of Science in Civil Engineering (BSCE), Bachelor of Science in Criminology (BSCrim), Bachelor of Elementary Education (BEED), Bachelor of Secondary Education (BSED), and Bachelor of Science in Midwifery (BSM). There are 3 colleges in San Jose, Occidental Mindoro that have offered courses among the 6, those are Occidental Mindoro State College San Jose and Labangan Campus, Divine Word College of San Jose, and Philippine Central Island Colleges. Market and Industry analysis has shown that this service is in high demand in San Jose Occidental Mindoro.

Conclusions - Among the review centers, Infinite has a competitive edge that can positively impact Occidental Mindoro's post-education. It aims to reinvent the concept of review centers as a "premium" service for the fortunate students. Positioning the review packages as a simple service with research-based strategies. Bringing immense change to the concept of review centers, it is capable of introducing new enriched experiences including a variety of educational infrastructure, local opportunities, and developed recognition for Occidental Mindoro Professors. With the demand of the six courses, clients have the ability to maintain intellectual effort and refreshed learning despite the irregular schedule of professors. Therefore, flexibility is valued. From the front building of the Divine Word College of San Jose which is the Infinite Review Center, post-graduates and aspiring board-takers have the possibility to broaden the areas of post-graduate achievements and develop essence in board exam passing rates - the background and story of achieving from a simple yet limitless point. Thus, this study shows that with 75% of the profit ratio for the 1st year of operation, it can be concluded that this business will be feasible and profitable.

Recommendations - Based on the study findings, the proprietors recommended a necessary implementation of an Infinite review that will help graduate students who want to pass their board exams and build their future careers. The proposed business used different strategies that will meet the standard of the students. Therefore, this proposed business recommends looking for the Top Notchers of the board exams who will do the review session for better results.

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